

September 9, 2019

Development of Shipping Technologies and Potential Changes to the Shipping Industry



Mr. Don Z. CHEN, Asia Managing Director of New York Shipping Exchange, who has been awarded as one of the 'Top Ten Chinese People in Shipping Technology of the Year' in 2019, has been invited as the guest speaker. With comprehensive work experience in trade management for global ocean carriers, senior management roles with large NVOCCs and one of the biggest e-goods manufacturers in the world, Mr. Don Chen has brought a broad perspective of all phases of the logistics. During the open forum, Mr. Chen elaborated the definition of Shipping Technologies, and reviewed as well as analyzed the development of some of the most popular shipping technology startups, how these startups might potentially change the maritime industry and what could be learnt from their successful stories.