October 29, 2018

Open Forum on "Cruise Shipping in China"



Dr. Xie Xie from China Waterborne Transport Research Institute has been invited as the speaker of the forum. During the forum, Dr. Xie analyzed the consumption upgrading under the background of the new era of socialism with Chinese characteristics and the aging supply of China's cruise market at this stage. He put forward to the participants the concept, connotation and development path of the new ecosystem of China's cruise industry chain, elaborated the road map of the development of international cruise along China's coast, analyzed the breakthrough of the development of local cruise, and finally gave some ideas for development of the Dawan area of Guangdong, Hong Kong and Macau.